

GirlsAndGolfATL Tee Off 2023

Empowering Young Ladies Through The Game of Golf
College Park, Atlanta and Orlando, Florida

www.girlsandgolfatl.com

GirlsAndGolfATL (GAGA), is a charitable organization affiliate that is passionate about empowering the next generation of female golfers, between the ages of 10-17. Golf has been largely inaccessible for many women due to a combination of factors such as, lack of awareness, representation, financial resources and business exposure; and, with the rise of more women in business and entrepreneurship, we believe golf is an ideal gateway sport to business and powerful networks. It is through those networks we expect every lady to reach her fullest potential .

GirlsAndGolfATL Events Schedule

Saturday, August 19th @ College Park Golf Course

Welcome Ceremony and Registration

8:30AM: Call Time

9:00AM: On-site registration for competing in one of the two **GirlsAndGolfATL** Tee Off elimination rounds

Saturday, August 26th @ College Park Golf Course

GirlsAndGolfATL Tee Off Round ONE (Elimination Round)

4:00PM: Call Time

5:00PM: Start Time

Top 10 of 80 players in Round ONE move on to play in the Final Round at Disney (Orlando, FL)

Saturday, October 21st @ College Park Golf Course

GirlsAndGolfATL Tee Off Round TWO (Elimination Round)

4:00PM: Call Time

5:00PM: Start Time

Top 10 of 80 players in Round TWO move on to play in the Final Round at Disney (Orlando, FL)

Friday & Saturday, December 7th & 8th

GirlsAndGolfATL Tee Off FINAL Round @ Disney (Orlando, FL)

8:00AM: Call Time

9:00AM: Start Time

Top 20 players from both Tee Off elimination rounds competing in the Final Round Tee Off Tournament at Disney (Orlando, FL)

Top player wins tournament and goes home with the prestigious "red jacket"

Mission

GirlsAndGolfATL is an arm of a 501(c)3 nonprofit organization and is committed to empowering young girls through the game of golf. Our mission is to provide a welcoming, enriching, and inspiring platform that fosters personal growth, resilience, and lifelong skills in young girls on and off the green.

Goal

Our 2023 Tee Off event is one of the many channels used to empower and create opportunities for our youth. Our goal is to change what our young ladies see to eliminate boundaries. This will be made possible through the support of partners and sponsors. Donations will be directed towards travel for the young ladies, golf clinics, educational programs, scholarships, and other initiatives designed to provide our participants with opportunities that extend far beyond the golf course.

Target Demographic

We aim to reach girls aged 10-17 years, with a special focus on those in underrepresented communities who may not have easy access to golf and its benefits.

Sponsorship Opportunities

We invite sponsors to join us in this transformative initiative. We offer four levels of sponsorship – Ace, Eagle, Birdie, and Cart– each with an array of benefits, including logo placement, marketing materials, participation in event proceedings, and media exposure. (Please see sponsorship form for additional details.)

Sponsorship Benefits

Apart from the immense satisfaction of contributing to a worthy cause, sponsors will benefit from brand visibility among our community of participants, attendees, and media coverage. Sponsors also get the opportunity to network, mentor, participate in tournament events, as well as disperse business goods and services at the events.

Response Deadline

The deadline for expressing interest and committing to a sponsorship is August 10th, 2023.

Contact Information

For further details and discussions, please contact:

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or

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SPONSORSHIP PACKAGES

	CART SPONSOR \$1K	BIRDIE SPONSOR \$3K	EAGLE SPONSOR \$5K	ACE SPONSOR \$10K
Waived fees to attend Welcome Ceremony in Atlanta with ability to setup vendor booth		✓	✓	✓
Waived fees to attend Welcome Ceremony and Tee Off Rounds in Atlanta with ability to setup vendor booth at each round			✓	✓
Invite to finals in Disney (includes one free hotel room)				✓
Certificate to play a foursome on Disney (Orlando) golf course				✓
Company logo on event website and marketing materials	✓	✓	✓	✓
Logo displayed at Welcome Booth		✓	✓	✓
Logo on awards ceremony signage				✓
Recognition on organizer's social media channels				✓
Company brochure inclusion in swag bag	✓	✓	✓	✓
Logo on back of event t-shirt			✓	✓
Advertising space on available month page of 2024 GirlsAndGolfATL '23 Event Highlights wall calendar				✓
Private golf lesson package provided by PGA Golf Instructor, Kent Buckner				✓



PGA
Instructor
Kent Buckner



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